

## Market Announcement

23 October 2018

# PINCHme.com Inc. (ASX: PIN) – Admission and Commencement of Official Quotation

#### **Description**

PINCHme.com Inc. ('PIN') is admitted to the Official List of ASX Limited ('ASX') today, on Tuesday, 23 October 2018.

Official quotation of PIN's CHESS Depositary Interests ('CDIs') representing a ratio of 355 CDIs to 1 fully paid ordinary share of common stock in PIN ('Share') will commence on Wednesday, 24 October 2018.

PIN raised \$7,999,925 pursuant to the offer under its prospectus dated 13 September 2018 ('Prospectus') by the issue of 15,999,850 CDIs (equivalent to 45,070 Shares) at an issue price of \$0.50 per CDI (equivalent to \$177.50 per Share).

#### **Quotation information**

Quoted Securities:	117,133,670 CDIs (equivalent to 329,954 Shares)
CDI Ratio:	355 CDIs:1 Share
ASX Code:	PIN
Time:	11:00AM (AEDT)
Date:	Wednesday, 24 October 2018
ASX Trade Abbreviation:	PINCHME
ISIN:	AU0000025090
Home Branch:	Sydney
Industry Classification:	TBC
Registered Office:	United Corporate Services Inc. 9001653 Address: 874 Walker Rd, Suite C, Dover DE 19904
Principal Administrative Office:	Address: 611 Broadway, Suite 308, New York, NY 10012, USA Phone: +1 917 512 6936 Email: <a href="mailto:investors@pinch.me">investors@pinch.me</a>
Company Secretary:	Company Matters Pty Limited Level 12, 680 George Street, Sydney NSW 2000
Share Registry:	Link Market Services Limited Address: level 12, 680 George Street, Sydney NSW 2000 Phone: +61 2828 8700 Email: registrars@linkmarketservices.com.au
Balance Date:	31 December



CHESS:	Participating. CHESS and Issuer Sponsored.
Place of Incorporation:	Delaware
Dividend Policy:	See sections 1.2 and 9.5.3 of the Prospectus
Activities:	New York based company that operates a leading product sampling and digital promotions platform.
Lead Manager:	Sternship Advisers Pty Limited
Underwriter:	N/A
ASX Restricted Securities:	21,013,515 CDIs (equivalent to 59,193 fully paid ordinary shares) classified by ASX as restricted securities and to be held in escrow until 24 October 2020 being 24 months from the date of commencement of Official Quotation.
	1,635,130 CDIs (equivalent to 4,606 fully paid ordinary shares) classified by ASX as restricted securities and to be held in escrow until 18 October 2019 being for 12 months from the date of issue.
	19,889 unquoted options (equivalent to 7,060,595 CDIs upon exercise) exercisable at various exercise prices on or before 18 September 2028, classified by ASX as restricted securities to be held in escrow until 24 October 2020 being 24 months from the date of commencement of Official Quotation.
	282 unquoted options (equivalent to 100,110 CDIs upon exercise) exercisable at \$213.00 per Share (equivalent to A\$0.60 CDI exercise price) on or before 18 September 2028, classified by ASX as restricted securities and to be held in escrow until 18 October 2019 being for 12 months from the date of issue.
Voluntarily Restricted Securities:	10,106,850 CDIs (equivalent to 28,470 fully paid ordinary shares) are voluntarily escrowed for 24 months from the date of commencement of Official Quotation.
	15,975,000 CDIs (equivalent to 45,000 fully paid ordinary shares) are voluntarily escrowed until the release to ASX of PIN's full year FY2018 financial results.
Other Securities Not Quoted:	6,556 unquoted options (equivalent to 2,327,380 CDIs upon exercise) exercisable at various prices and expiring on various dates.

### What do I need to do and by when?

Please refer to PIN's Prospectus.

#### **Need more information?**

For further information, please call the Offer Information Line on 1800 810 827 (within Australia) or +61 1800 810 827 (outside Australia).

#### **Disclaimer**

Please refer to the following disclaimer.

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**Belinda Chiu** 

Senior Adviser, Listings Compliance (Sydney)

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